

# © SUSILA

BE GOOD - DO GOOD



SPEC • TRUM

FALL/WINTER 2022



## THE HANDMADE EXPERIENCE

The beauty of handcraft jewelry is one that is both physical and spiritual. Every thread, bead, and stroke creates a wave of energy that is transmitted from artisan to the jewelry.

In this collection we present you SPECTRUM, a unity of colors as seen in a rainbow, re-imagined as jewelry.

A variety of materials, multiple techniques, connected together by our team of artisans.

Manik Widari  
MANAGING DIRECTOR

The image features a bright yellow background with two wavy, overlapping lines. One line is a dark charcoal grey, and the other is a muted teal. The word "SPECTRUM" is centered in the middle of the image. Each letter is filled with a different color: S (orange), P (light green), E (yellow), C (green), a small blue dot for the period, T (dark grey), R (grey), U (pink), and M (magenta).

SPECTRUM

# BRACELETS

In this collection,  
we developed new techniques and materials by  
using deadstock cords, macrame knot techniques,  
combining bold colors, and many more to  
achieve unique and sustainable designs.





BR22038-01

**Bracelet with  
japanese glass seedbeads  
on gold color chain**

USD 1.25 /pc

BR22067-01

**Bracelet with  
multicolors silky thread  
macrame handwoven**

USD 2.67 /pc



BR22066-01

**Bracelet with  
silky thread  
macrame handwoven**

USD 2.67 /pc



BR22060-01

**Bracelet with carnelian chipped  
beads, javanese handmade  
glass beads and lobster claw clasp  
Length 15cm + extender 3cm**

USD 2.19 /pc



BR22045-01

**Bracelet with mother of pearl  
bead on two lines of  
handtwisted cotton string**

USD 1.40 /pc

BR22042-01

**Bracelet with glass seedbeads  
and brass charm on handtwisted  
nylon string**

USD 1.77 /pc



BR22055-01

**Bracelet with hand knotted  
paracord**

USD 0.98 /pc



BR22064-01

**Bracelet of filament cord  
with knotted button lock**

USD 1 /pc





BR22063-01

**Bracelet with hand knotted  
cotton cord**

USD 1.14 /pc



BR22040-01

**Bracelet with  
malachite beads on multicolor  
cotton cords**

USD 1.43 /pc



BR22044-01

**Bracelet with brass charm on two lines of satin cord**

USD 1.30 /pc



BR22056-01

**Gold color bracelet with two lines of cotton cord**

USD 1.35 /pc



BR22038-01

**Bracelet with Japanese glass seedbeads on gold color chain**

USD 1.25 /pc





BR22050-01

**Bracelet with handwoven  
japanese glass seedbeads  
and toggle lock**

USD 3.02 /pc



BR22037-01

**Bracelet with  
japanese glass seedbeads  
and silver color  
lobster claw clasp**

USD 1.18 /pc



BR22037-02

**Bracelet with  
japanese glass seedbeads  
and silver color  
lobster claw clasp**

USD 1.18 /pc

BR22059-01

**Bracelet with hand knotted  
multicolor cotton string and  
silver color S-hook**

USD 2.03 /pc



BR22070-01

**Bracelet with handflatknotted  
cotton and satin cord**

USD 1.79 /pc



BR22069-01

**Bracelet with macramé  
handwoven cotton cord**

USD 1.82 /pc

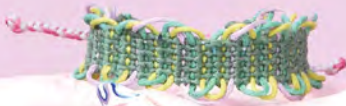
BR22071-01

**Bracelet with macramé  
handwoven cotton cord**

USD 1.70 /pc



# ME & YOU



Our take on a friendship bracelet.  
These weave style macrame bracelets can be  
adjusted in width to achieve your desired look.



BR22046-01

**Twisted nylon cord with silver color chain  
and raw crystal stone**

USD 2.63 /pc



BR22060-01

**Bracelet with detachable brass  
alphabet on handwoven  
cotton string**

USD 3.23 /pc



BR22060-02

**Bracelet with detachable brass  
alphabet on handwoven  
cotton string**

USD 3.23 /pc

# NECKLACES

We explore a variety of beads, mother of pearls, chains, and many other materials to create trendy necklaces that are fresh and fun.





NN22017-01

**Necklace with  
mother of pearl beads  
on stainless steel chain**

USD 2.69 /pc

NN22018-01

**Necklace with mother of pearl  
chipped bead and wooden beads on  
faux suede cord**

USD 1.47 /pc



NN22019-01

**Necklace with shell beads  
on paracord**

USD 1.21 /pc



NN22027-01

**Necklace with fimo,  
carnelian chipped beads,  
and javanese handmade  
glass beads**

USD 3.87 /pc



NN22028-01

**Necklace with fimo,  
glass seedbeads,  
and javanese handmade  
stripes glass beads**

USD 3.46 /pc



NN22023-01

**Glass seedbeads  
necklace  
with alphabet charm  
of multicolor  
glass seedbeads**

USD 2.62 /pc



NN22022-01

**Necklace with glass seedbeads  
flat mother of pearl bead  
and brass charm**

USD 2.83 /pc

NN22016-01

**“SPECTRUM” Morse necklace  
with japanese glasseedbeads  
on gold color chain**

USD 1.91 /pc



NN22029-01

**Necklace with fimo,  
glass seedbeads,  
and javanese handmade  
glass beads**

USD 3.10 /pc

NN22031-01

**Necklace with japanese  
glass seedbeads and  
javanese handmade glass beads**

USD 4.98 /pc



NN22030-01

**Brass solid ring necklace  
with anti tarnish**  
Length 33cm + 10cm extender

USD 25.44 /pc



NN22030-02

**Sterling silver plated  
brass solid ring necklace  
with anti tarnish**  
Length 33cm + 10cm extender

USD 33.46 /pc





# EARRINGS

It's all about perfecting each piece from basic earrings to quirky accessories.





ER22028-01

**Gold color earrings with glass  
seedbeads on rectangle wire**

USD 1.78 /pair



ER22016-02

**Silver color earrings with  
satin wrapped hoops**

USD 1.70 /pair



ER22016-06

**Silver color earrings with  
satin wrapped hoops**

USD 1.70 /pair



ER22016-09

**Silver color earrings with  
satin wrapped hoops**

USD 1.70 /pair



ER22022-01

Twisted handwoven  
earrings with multicolors  
japanese glass seedbeads

USD 2.74 /pair

ER22029-01

Knotted cotton cord  
earrings with gold color  
metal cup

USD 1.29 /pair

ER22021-01

Handwoven earrings  
with  
japanese glass seedbeads

USD 2.24 /pair



ER22025-01

**Handwoven earrings  
with  
japanese glass seedbeads**

USD 2.23 /pair

ER22027-01

**Earrings with fresh water  
pearls and multi colors  
japanese glass seedbeads**

USD 1.97 /pair



ER22018-01

**Cotton rope earrings  
with free shape shell bead**

USD 2.58 /pair





ER22030-01

**Snake shaped brass earrings**

USD 7.91 /pair

ER22030-02

**Snake shaped  
silver plated brass earrings**

USD 9.91 /pair









# RINGS

We love creating many diverse options for our clients. In this collection, we chose to design both classic and statement rings.







RG22014-02

**Waved textured silver plated  
brass ring**

USD 8.20 /pc



RG22015-02

**Scratch textured hexagon  
silver plated brass ring**

USD 6.93 /pc



RG22017-02

**Silver plated twisted brass ring**

USD 4.32 /pc



RG22020-02

**Half twisted silver plated  
brass ring**

USD 3.91 /pc

RG22014-01

**Wave textured brass ring**

USD 6.20 /pc



RG22015-01

**Scratch textured hexagon brass ring**

USD 5.33 /pc



RG22017-01

**Twisted brass ring**

USD 3.72 /pc



RG22020-01

**Half twisted brass ring**

USD 3.41 /pc







# RECYCLED PLASTIC EDITION

Approximately 8 million metric tons of plastic waste is dumped in the ocean every year. We take pride in the sustainability of our products from acquisition of materials to the process they undergo. Recycling is a major part of the global efforts to reduce plastic in the waste stream. We always thrive to be environmentally friendly as a pledge to do our part in making the Earth a better place.



# OUR JOURNEY

It's been a dream for us to be the most sustainable company. Today, we are one step closer by producing recycled plastic beads. We work with plastic recycling companies that collect 100% of their plastic from dumpsters, rivers, and beaches. It's a long and time consuming process since all the cleaning and dividing of the plastic bottles are still done by hand.

We currently recycle these types of plastic:

High-Density Polyethylene (HDPE) - plastic chairs, milk jugs, bottle caps; Low-Density Polyethylene (LDPE) - lunch boxes, squeeze bottles; and Polypropylene (PP) - vitamin containers, shampoo bottles.

These types are the safest to be recycled since they have stable melting points.

For now, we can only produce in limited shapes and sizes since the material itself is very tricky to handle, but we are always in pursuit to create more without compromising our environment. Lastly, we use the authentic color varieties created in the process.



Fresh batch of PP plastic  
being divided into categories.



Handwashing process.  
To remove all dirt, oils, and sand.



All clean plastics are divided by colors and then shattered into small pieces.



Shredded plastic put into a tray, then to the melting oven, which creates a big plastic slab

To create rounded beads, we cut this big slab into cubes and then we put the cubes into a special machine to produce the final rounded shape.

BR22057-01

**Bracelet with recycled plastic beads  
and japanese glass seedbeads on spiral  
handflatknotted nylon string**

USD 2.03 /pc



BR22062-01

**Bracelet with glass seedbeads  
alphabet charm and recycled  
plastic beads on twisted  
nylon string**

USD 1.78 /pc



BR22068-01

**Bracelet with recycled plastic  
beads on multicolor cotton  
cords**

USD 1.88 /pc



NN22026-01

**Necklace with glass seedbeads  
and gold color stainless steel  
chain with recycled plastic  
butterfly pendant**

USD 4.48 /pc



NN22021-01

**Necklace with whale tail  
recycled plastic pendant  
on three lines of multicolor  
handtwisted cotton string**

USD 3.38 /pc





Our artisans are advanced in their techniques. They are able to finish such intricate details creating these print-like patterns that inspired us to launch a special edition with famous animal prints like leopard and zebra.

ANIMAL PRINT EDITION









BR22048-01

**Bracelet with  
handwoven japanese  
glass seedbeads  
in Leopard design**

USD 2.90 /pc



ER22026-01

**Earrings with  
handwoven japanese  
glass seedbeads  
in Leopard design**

USD 2.47 /pc





BR22047-01

**Bracelet with  
handwoven japanese  
glass seedbeads  
in Zebra design**

USD 2.90 /pc



ER22031-01

**Earrings with  
handwoven japanese  
glass seedbeads  
in Zebra design**

USD 2.47 /pc

PDS22024-01

**Paper card for bracelet**  
9 x 9 cm

USD 0.15 /pc



PDS22021-01

**Paper card for earrings**  
6 x 9,5 cm

USD 0.1 /pc



PDS22025-01

**Paper card for bracelet**  
9 x 9 cm

USD 0.15 /pc





PDS22022-01

**Paper card for bracelet  
9 x 9 cm**

USD 0.15 /pc



PDS22020-01

**Paper card for earrings  
6 x 9,5 cm**

USD 0.1 /pc



PDS22023-01

**Paper card for bracelet  
9 x 9 cm**

USD 0.15 /pc

# PACKAGING

Packaging gives you an opportunity to elevate your brand.

We have created some packaging ideas for your products that are 100% customizable.





PDS22016-02

**Paper card for bracelet  
in terazzo print**

**9 x 9 cm**

USD 0.15 /pc



PDS22016-01

**Paper card for bracelet  
in terazzo print**

**9 x 9 cm**

USD 0.15 /pc



PDS22018-01

**Peek-a-boo envelope for bracelet  
and necklace**

**8 x 8 cm**

USD 0.8 /pc

PDS22019-02

**Paper card for earrings  
and dainty necklace**

**6 x 8 cm**

USD 0.1 /pc

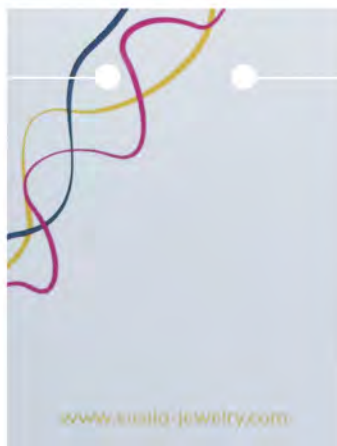


PDS22019-02

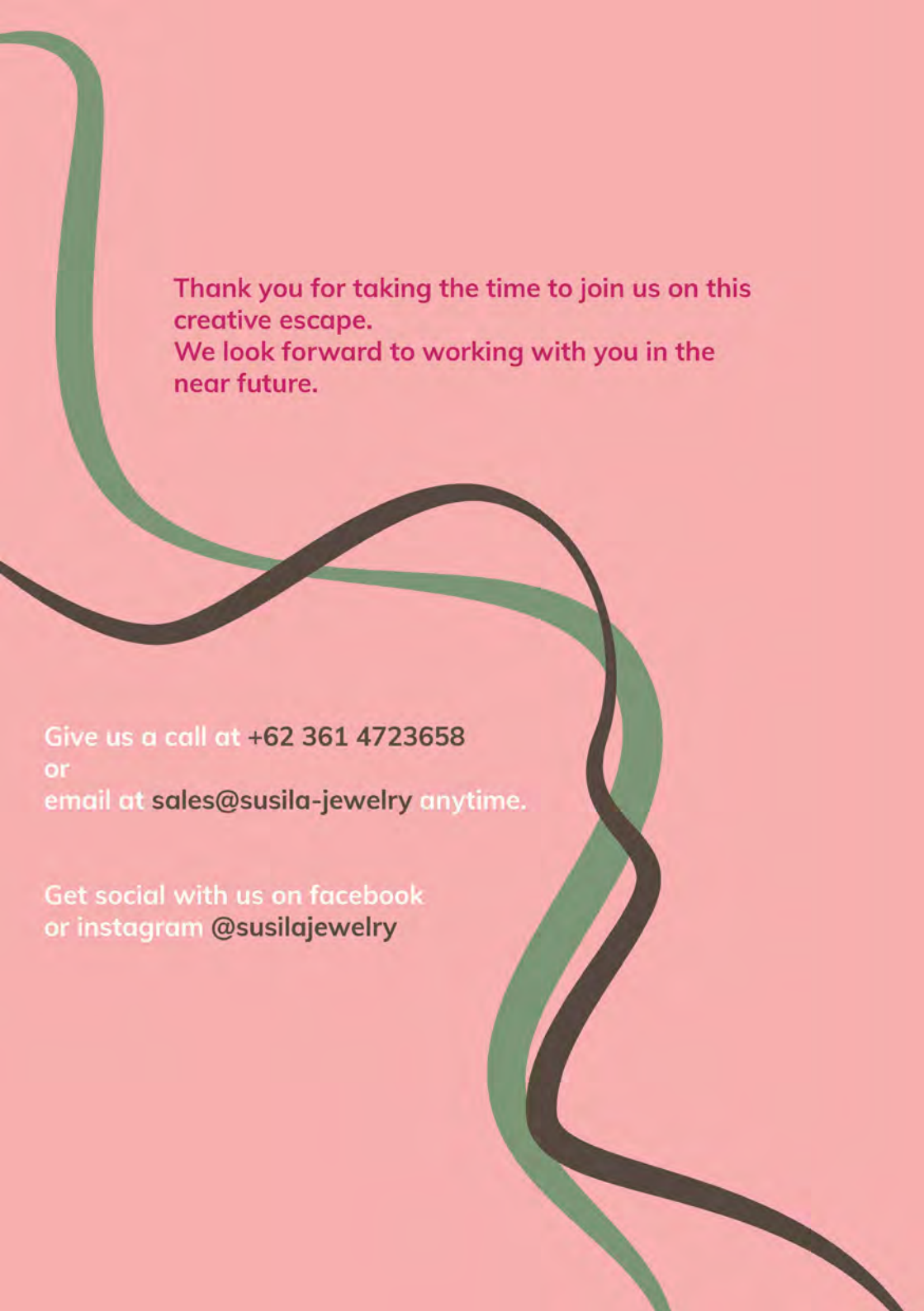
**Paper card for earrings  
and dainty necklace**

**6 x 8 cm**

USD 0.1 /pc







Thank you for taking the time to join us on this  
creative escape.  
We look forward to working with you in the  
near future.

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or  
email at [sales@susila-jewelry](mailto:sales@susila-jewelry) anytime.

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